

**GOVERNMENT OF ANDHRA PRADESH
ABSTRACT**

Tourism Promotion- Released of Advertisement in 'Business Line and Economic Times' for Travel and Hospitality TIE – Entrepreneurship Summit, 2010 on 26th March, 2010 at Westin Hotels, Mindspace IT Park K Raheja Group Madhapur, Hyderabad, through M/s. Stark Communications Pvt., Ltd, Cochin – Publication Charges – Sanction of Rs.1,26,734/- - Orders - Issued.

YOUTH ADVANCEMENT, TOURISM AND CULTURE (PMU) DEPARTMENT

G.O.Rt.No. 558

Dated:08-06-2010

Read:

Invoice No.09-10/7235, Dt:23-03-2010 of M/s. Stark Communications, Pvt., Ltd., Cochin.

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ORDER:

To promote Tourism destinations of Andhra Pradesh State, the Tourism and Culture Department has been releasing advertisements to publish in various magazines on regular basis, as a part of the promotional initiatives. As a follow up of these initiatives, this Department was co-host of TIE (Travel and Hospitality TIE – Entrepreneurship Summit, 2010) on 26th March, 2010 at Westin Hotels, Hyderabad. In this connection, M/s. Stark have released an advertisement in 'Business Line' A.P. Edition at a cost of Rs.48,000/-, and in 'Economic Times' Hyderabad Edition, Black and White inside pages at a cost of Rs.76,800/- the total expenditure including Service Tax @ 1.55% Rs.1,934/-, being Rs.1,26,734/-(One Lakh Twenty Six Thousand Seven Hundred and Thirty Four only), M/s. Stark Communications Pvt., Ltd, Cochin. After publication of the advertisements has forwarded a bill amounting to Rs.1,26,734/- for arranging payment.

2. Government after careful examination of the matter, hereby accord sanction an amount of Rs.1,26,734/- (Rupees One Lakh Twenty Six Thousand Seven Hundred and Thirty Four only) towards releasing the advertisement in Economic Times and Business Line, through M/s. Stark Communications Pvt., Ltd., Cochin.

3. The amount sanctioned at para 2 above shall be debited to the following Head of Account:

“ 3452- Tourism-01-Tourist Infrastructure – 102 Tourist Accommodation & other facilities to Tourists – Schemes included in PLAN, GH 11- Normal State Plan - SH (12) Advertisements for Promotion of Tourism – 260 – Advertisements, Sales and Publicity Expenses”.

4. The Assistant Secretary to Government and Drawing & Disbursing Officer, YAT & C (PMU) Department shall draw and disburse the amount sanctioned at para 2 above, in favour of M/s. Stark Communication Pvt., Ltd., Cochin, after deducting Tax, payable to the Income Tax Department at appropriate rates.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

**JAYESH RANJAN
SECRETARY TO GOVERNMENT (T)**

To
M/s. Stark Communication Pvt., Ltd., Cochin.
The Assistant Secretary to Government & D.D.O, YAT& C(PMU) Dept.
The Deputy Pay & Accounts Officer, A.P. Secretariat Branch, Hyderabad
Copy to:
The YAT& C (PMU- Claims) Department.
SF/SCs.

//Forwarded :: By Order//

SECTION OFFICER